

Tactical Insights During the Houthi Drone Attacks

BRIEF

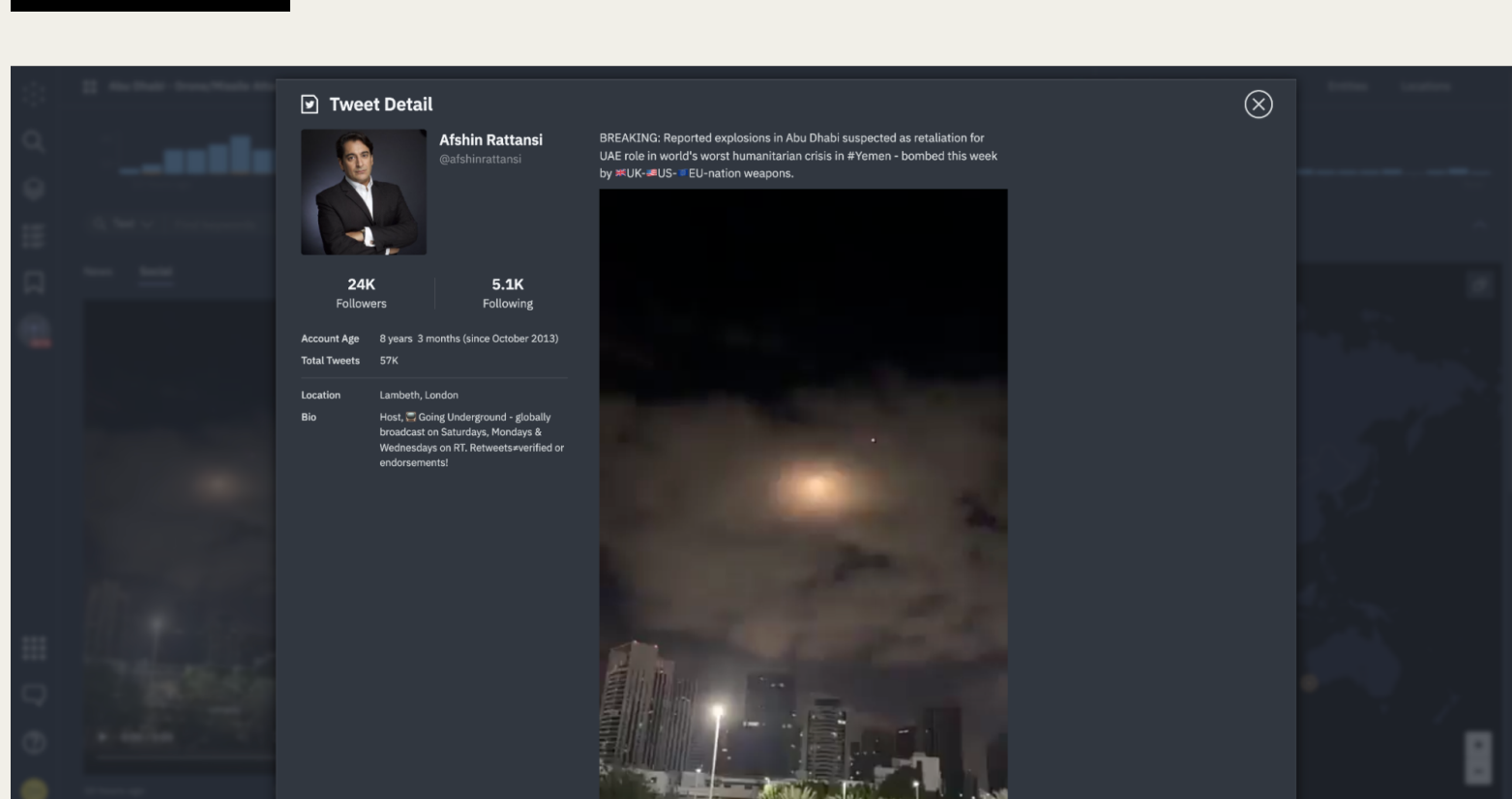
At 4:15am on 24 January 2022, the Houthis conducted a ballistic missile attack on the Emirate of Abu Dhabi. This attack followed an almost identical strike on 17 January, which resulted in three fatalities and six injuries.

Primer's Command dashboard tracked both events. The following highlights Command's coverage of the attack on 24 January 2022.

Command monitored information from news and social media data streams, culling information on the situation, people, organizations, and locations in real-time, from these sources.

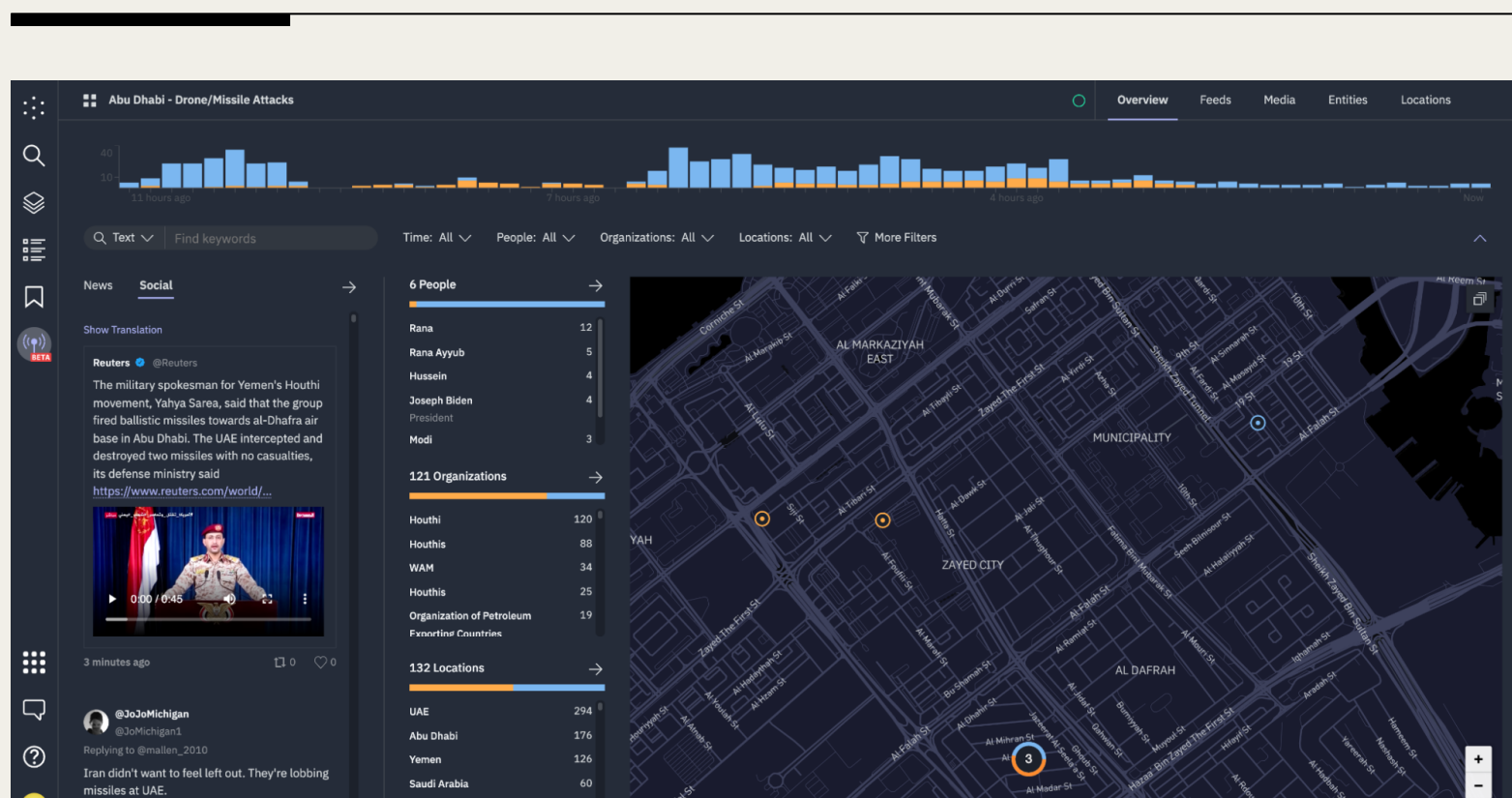
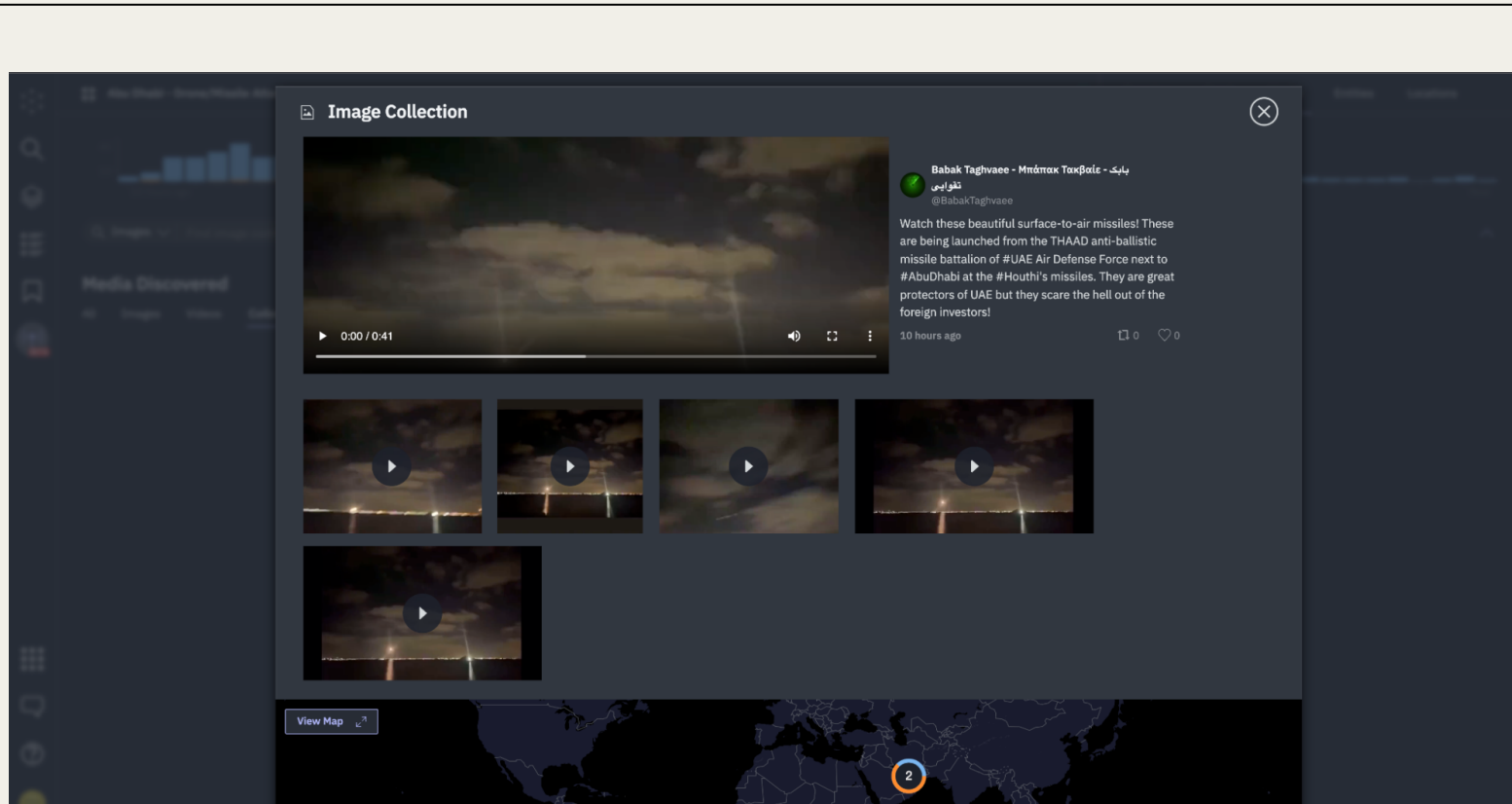
Command's real-time ability to surface the who, what, when, and where of a breaking event provides vital support to crisis decision making.

01 – Initial coverage of the attack first broke on Twitter. Primer Command's dashboard quickly captured purported eyewitness accounts, varied responses around the world, and news coverage as the situation evolved.



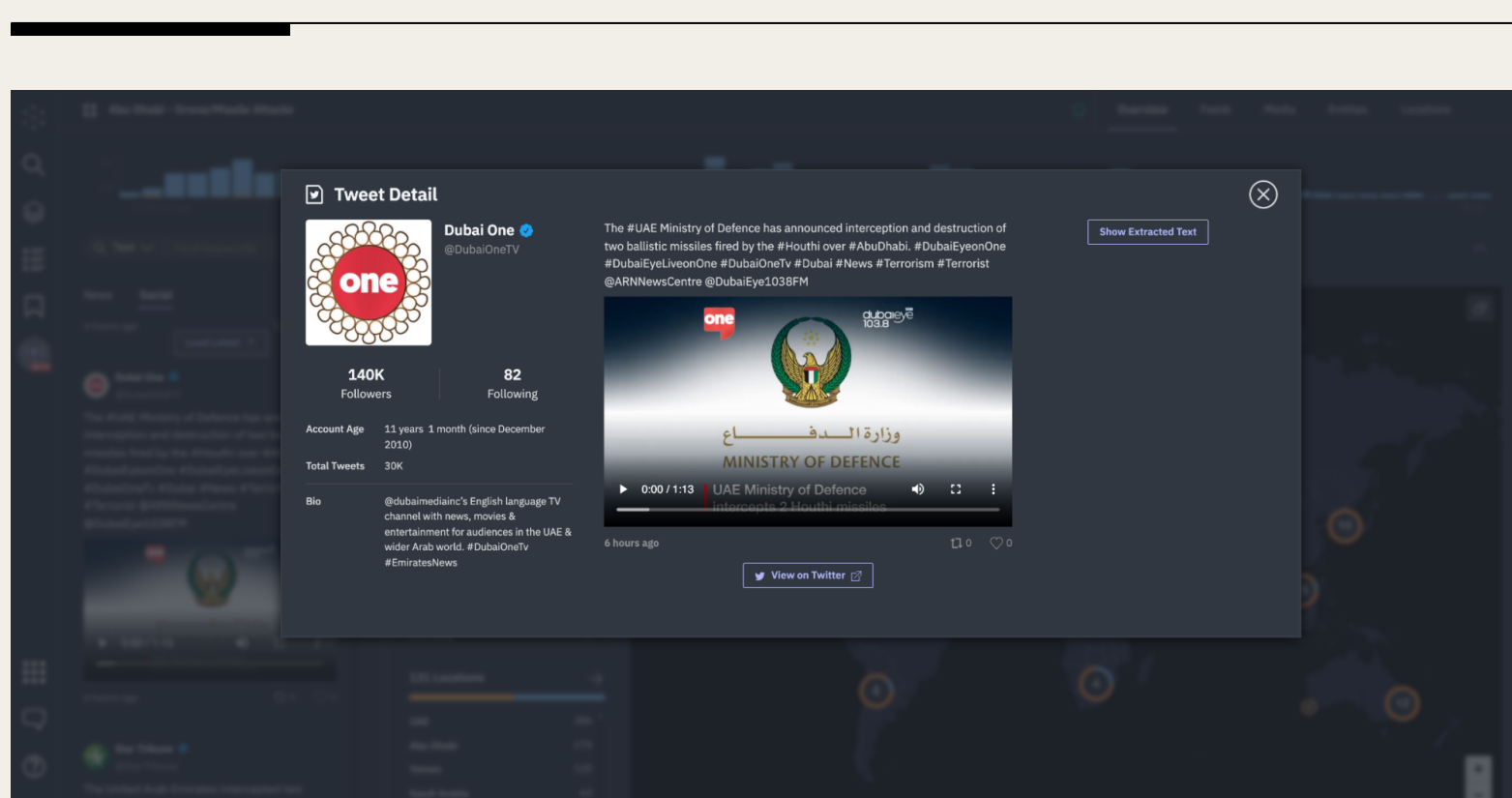
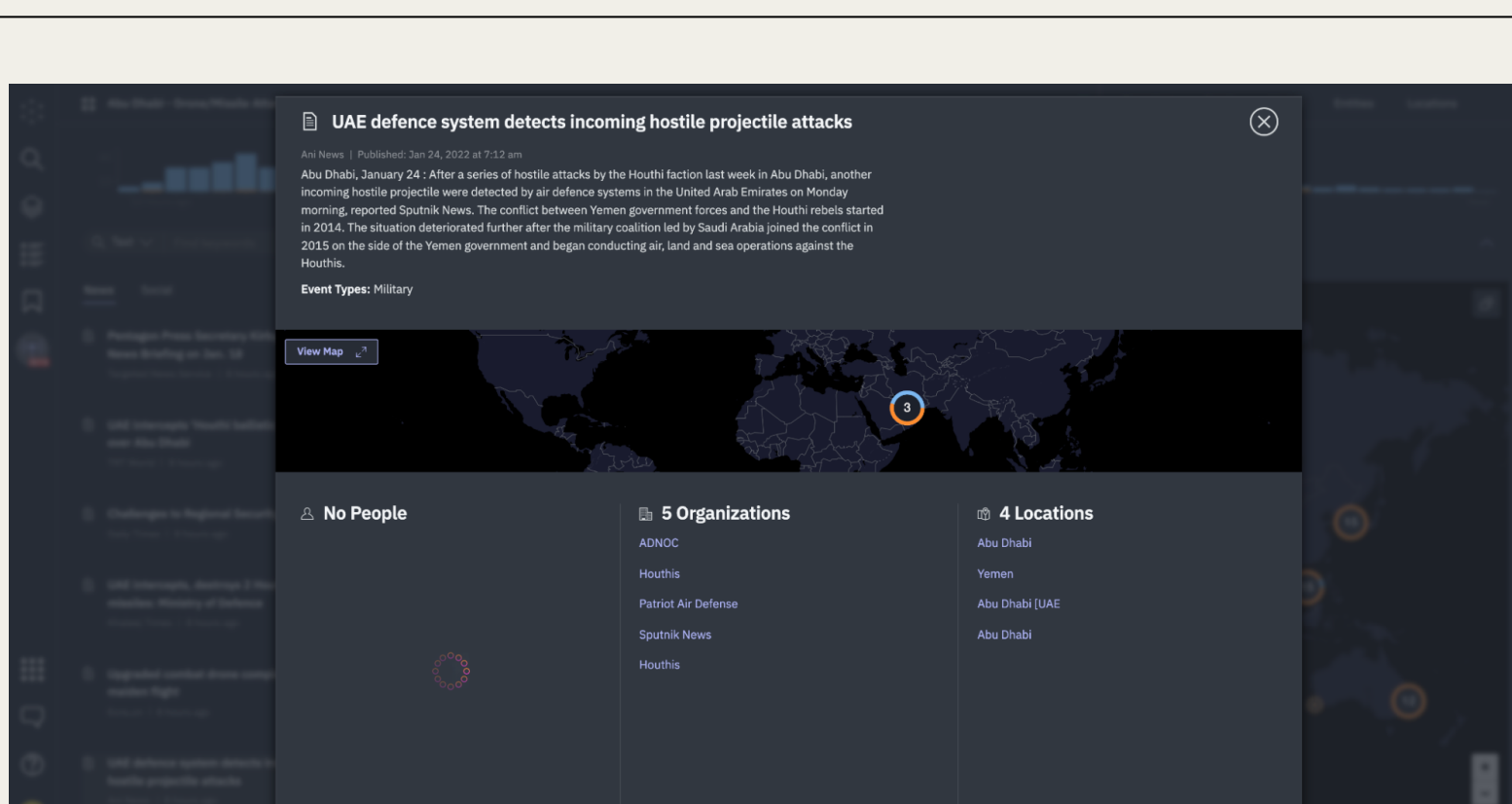
02 – Raw footage identified as those from accounts of Abu Dhabi residents captured the incoming ballistic missiles.

03 – Primer Command clustered a collection of videos for further discovery.



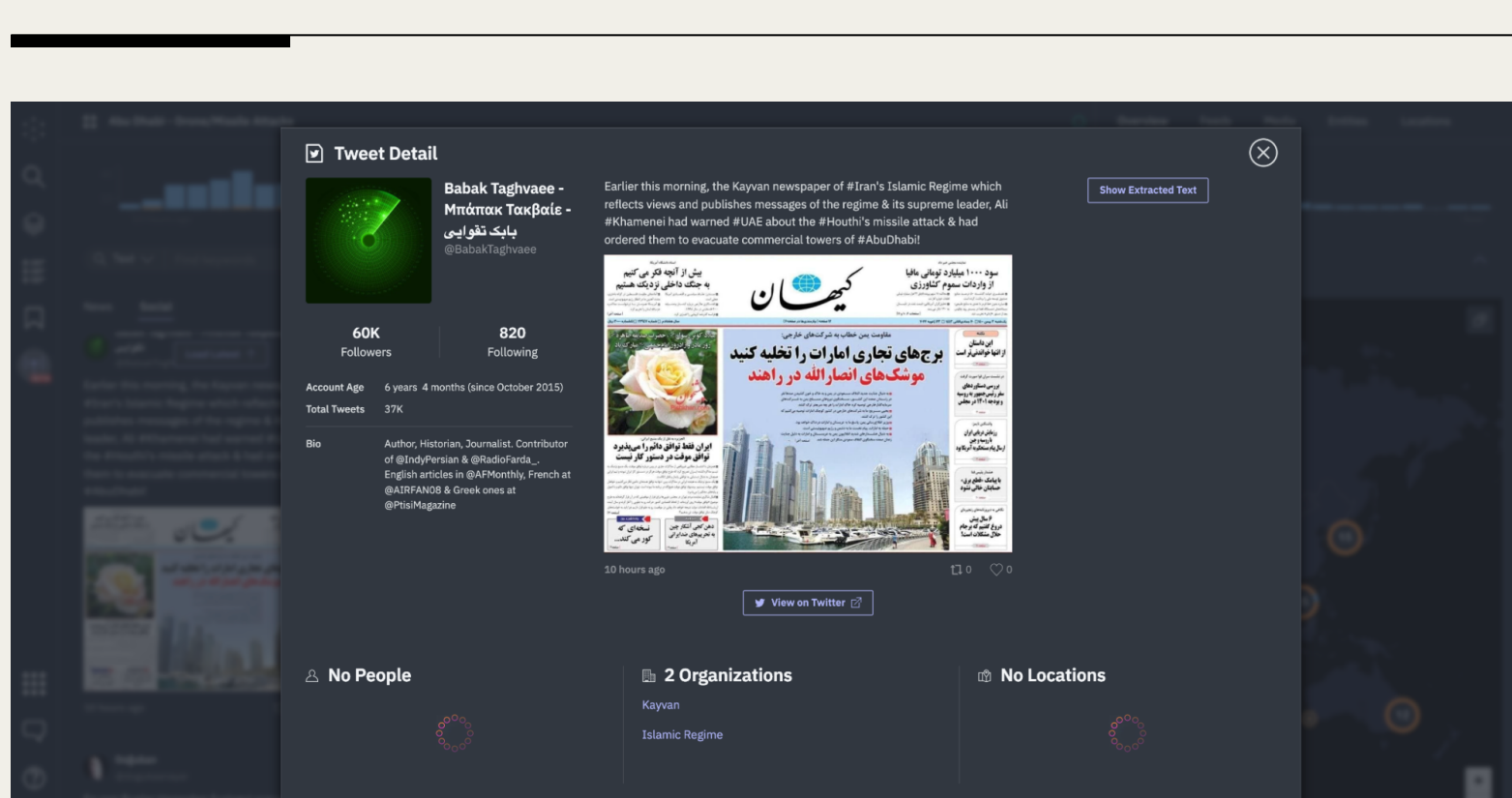
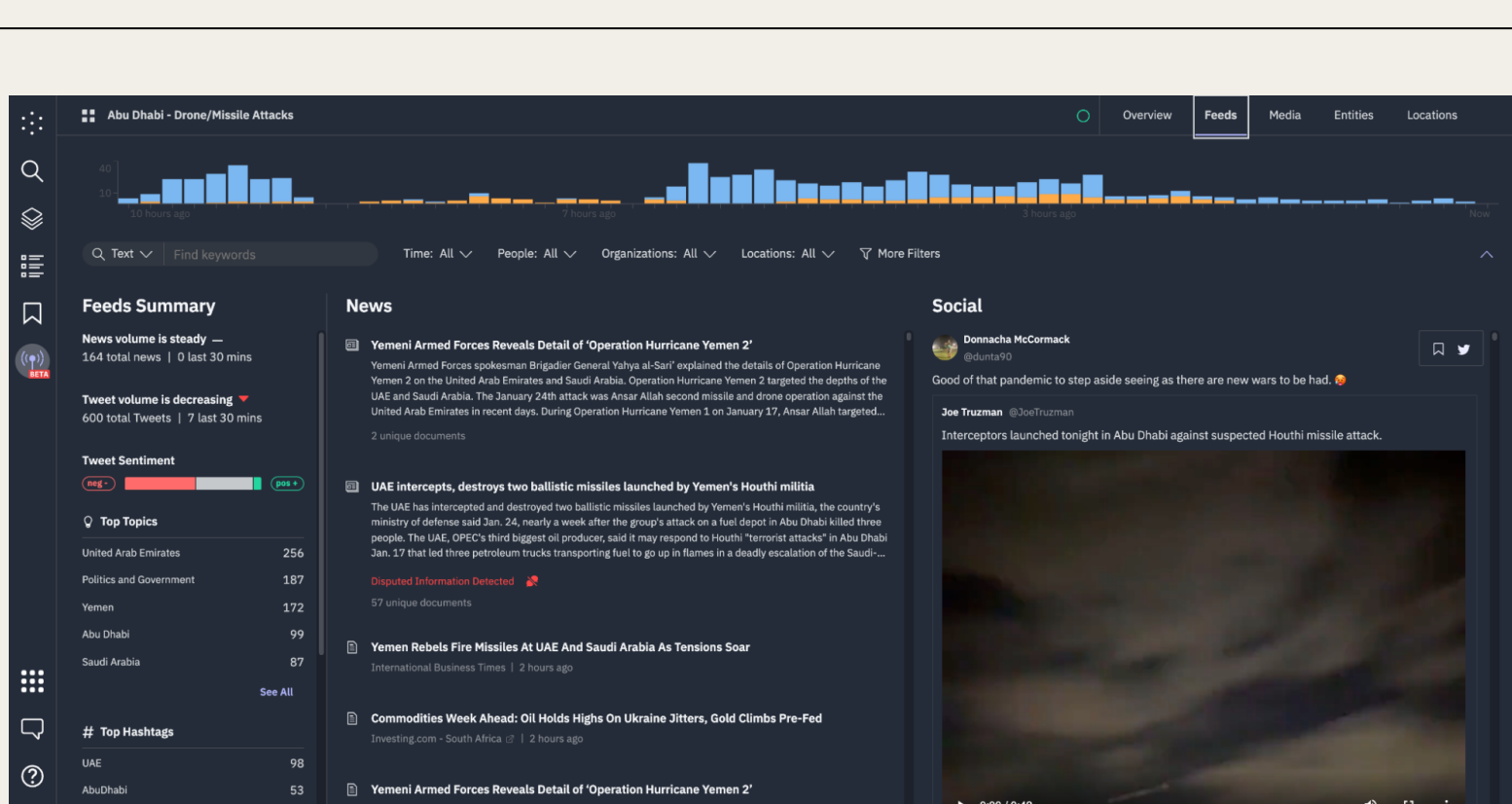
04 – Primer Command's dashboard seamlessly displayed key tweets and deep dives into specific people, organizations, and locations, all while rendering a map of media hotspots.

05 – News reports credited missile detection systems for intercepting the Houthi ballistic missiles before reaching their intended targets.



06 – Official statements from the UAE government were released through trusted media sources.

07 – Primer Command tracked the situation, as documented in newsfeeds and social media posts, mapping out the key moments as the event unfolded.



08 – One day prior to the attack, the front page of Iran's Kayhan newspaper – considered to be a hardline conservative publication with links to Iran's Supreme Leader – warned residents of the UAE to expect further attacks.

Primer Command's coverage of the Houthi attacks on Abu Dhabi:

- Monitored information from news and social media data streams, culling information on the situation, people, organizations, and locations in real-time, from these sources.
- Identified the who, what, when, and where during the event, providing timely support to crisis decision making.

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